



BAT KENYA MARKS WORLD CLEAN-UP DAY 2021

This year, the World Clean-up Day was marked globally on 18th September, under the theme: *We are Smart!*

At BAT Kenya, activities kicked off from 17th September, with employees being called upon to carry out a clean-up exercise within their immediate environment - be it their office or home workspace.

Our team at the Green Leaf Threshing plant in Kenya registered impressive results, collecting 1.5 tonnes of waste from their external surroundings in less than 2 hours! The waste was subsequently collected by the local County government for segregation, recycling and proper disposal.

Stephen Muli, Environment, Health & Safety Manager, remarked:



“With sustainability at the front and center of everything we do at BAT, we commemorate the World Clean-up Day in EAM as part of our drive towards environmental excellence and delivering a positive social impact in line with our ESG agenda. This is alongside bringing to life our RESPONSIBLE Ethos, which is embedded into the way we do business.”

BAT Kenya is proud to have done its part on this day and remains committed to combating the global solid waste problem affecting the environment - the aim of World Clean-Up Day.



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